



Case Study

Energized Board Brings New Funding

SCENARIO

Approaching its 25th anniversary, the Executive Director wanted to motivate the Board to maximize the opportunity and move the organization towards new growth.

The Board was supportive but didn't know where to start.

SOLUTION

VEGA Partners worked with the Executive Director to recast the organization's strengths for internal and external audiences, coached on fundraising strategies and advised on Board engagement to implement the strategy.

RESULTS

The organization has met its budget for two consecutive years, and new fundraising strategies are now driven by the growing Board.